# Amplify your age-fighting with pure, proven retinol.



MARY KAV

# THE POWER PAIR WITH PROVEN RESULTS:

Mary Kay Clinical Solutions<sup>™</sup> Retinol 0.5 Set contains two-step system to amplify your age-fighting:

STEP 1: Retinol 0.5 helps improve the appearance of wrinkles, uneven skin tone, and loss of facial firmness – basically all the things that make your skin look older!

In clinical testing, 100 percent of women experienced an increase in skin smoothness and radiance.<sup>1</sup>

STEP 2: This potent serum is paired with a soothing facial milk to maximize results while also maximizing comfort. Calm + Restore Facial Milk is shown to:

- Calm irritated skin.<sup>2</sup>
- Deliver instant hydration.<sup>2</sup>

Clinical Solutions<sup>™</sup> Retinol 0.5 Set is powered by pure, high-concentration retinol, the gold-standard ingredient dermatologists recommend for adults of every age to:

- **Prevent** signs of visible aging you can't see yet
- Reverse advanced visible signs of aging.

#### MARY KAY CLINICAL SOLUTIONS<sup>™</sup> PRODUCT FACT SHEET RETINOL 0.5 SET (with CALM + RESTORE FACIAL MILK)

# Maximize Results. Maximize Comfort.

Mary Kay has designed an eight-week retinization protocol to help minimize potential discomfort from dryness, flakiness and temporary redness that can occur when you first start using pure retinol at a 0.5% concentration. The unique usage protocol was developed in association with dermatologists to help you experience the amazing benefits of retinol, regardless of age, ethnicity or skin type. *(See product insert for complete usage instructions.)* 

### **Retinol 0.5**

Clinical Solutions<sup>™</sup> Retinol 0.5 delivers pure, potent retinol at a 0.5% concentration, blended with botanical ingredients demonstrated to complement retinol's effectiveness.

#### Calm + Restore Facial Milk

Features plant oils (coconut, jojoba seed, safflower and olive oil) to deliver a power-shot of rich, fatty acids to nourish and soothe skin. Glycerin and sugarcane squalane help prevent water loss.

# Formula Attributes

• Fragrance-free

• Tested for skin irritancy and allergy

Dermatologist-tested

#### **Use-Up Rate**

- If applying a pea-size amount (one pump) nightly, average use-up rate for Retinol 0.5 is 4-5 months.
- If using twice daily, average use-up rate for Calm + Restore Facial Milk is 4-5 months

<sup>1</sup>Results based on an independent 8-week clinical study in which women used Retinol 0.5 every other night for the first 2 weeks, then applied nightly weeks 3-8. Data reflects the percentage of panelists who showed improvement for the attribute measured or the percentage of improvement for an attribute compared to baseline measurements taken at the beginning of the study.

<sup>2</sup>Results based on two independent clinical studies in which women used the Calm + Restore Facial Milk

